

WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Nov. 2012	8	\$58,000.00	
<b>Grand Total:</b>	<b>8</b>	<b>\$58,000.00</b>	

**Contract #** 49025  
**Schedule Dates** 11/03/12-11/06/12  
**Advertiser** COMMITTEE AGAINST PHYSICIAN ASSISTED (354-  
**Agency** Petta, Ryan & Co. (2589)  
**Product** POLITICAL ISSUE (1052)  
**Brand** Est. 175 (28354)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 175  
**CPE** Local/Political Issue Agency  
**Account Types** Standard  
**Billing Type** Comments

WHDH-TV  
 7 Bulfinch Place  
 Boston, MA 02114-2977



Petta, Ryan & Co.  
 117 Sterling Street  
 Clinton, MA 01510

**Date Entered** 11/01/12  
**Last Modified** 11/01/12  
**Entered By** Charles Shiebler  
**CO-OP** NO  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,700.00  
**Net Total** \$49,300.00  
**Sales Tax**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	9A-9:30A (ET)	1		1						1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		11/1/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	12P-12:30P (ET)	1	X	X						1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		11/1/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	10P-REVOLUTION	1								1	\$30,000.00	\$30,000.00	WHDH Boston (WHDH)		11/1/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	9A-10A (ET)	1								1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		11/1/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	9P- NBC MOVIE OF THE WEEK	1								1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		11/1/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	9A-7 News Today in New England-Sun	1								1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		11/1/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	11:55P-7 SPORTS XTRA	1								1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		11/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.